

greenlane.

Company Information



An agency of **experts**

At Greenlane, **we create true partnerships with our clients** to develop data-driven strategies for their unique needs.



Digital Marketing



Technical



Analytics



Content

Some Brands Who Trust Us

**URBAN
OUTFITTERS**



AMA
AMERICAN MEDICAL
ASSOCIATION

petco 

REZZILLA



AWeber
we are email marketing

ANTHROPOLOGIE

 **Sittercity**

 **Net Nanny**®

 **Lincoln**
Financial Group®

CertainTeed
SAINT-GOBAIN

Greenlane is a **Boutique** Digital Marketing Agency

So, let's break that **word** down:

It means we can fit into your marketing mix wherever you need us. We're agile enough to adapt to your process. And, we bring deep experience to your campaigns.



4 reasons why we are successful

One size does not fit all.

We build campaigns with your involvement, based on your goals.

Silo-free model.

Campaigns are shared across the entire organization.



We're agile.

Your campaigns are led by data and incoming trends, not long roadmaps.

We believe in collaboration.

You are looped in and educated every step of the way.

Our Approach



Greenlane creates **data-driven customized campaigns**.

We build campaigns based on your **brand's KPIs**, a **close partnership**, and an **agile marketing** framework.

Greenlane was built with **experienced digital marketers** as an alternative to the big agency model. You're certain to get the skills needed to solve even your biggest digital marketing challenges.

FAQ & Pricing

We believe in transparency.

To support this, we have a FAQ that answers many common questions about Greenlane.



<https://www.greenlanemarketing.com/faq/>

We even believe in pricing transparency!



<https://www.greenlanemarketing.com/pricing/>

Case Studies, Recognition and Accolades

Good work should be easy to measure. We have a web page devoted to [case studies](#).

As a [Moz recommended agency](#), we have a strong reputation in the digital marketing industry as thought leaders, sharing insights and new strategies for inbound marketing.

We have been featured in articles on [Wired](#), [Search Engine Land](#), [Moz](#), [Mashable](#), [Econsultancy](#), [Entrepreneur](#), [Huffington Post](#), [Search Engine Journal](#), and [CIO.com](#).

Beyond appearing in articles, we have been invited to present at conferences and host webinars for State of Search, MarketingProfs, SEMrush, Brighton SEO, Moz, Pubcon, SMX, and Wordcamp.





Thank You!



If you are interested in learning about
Greenlane, please contact:

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